

Cooperation in the theatre and the music arts development

Culture arts

Priority 3 Promotion from people to people cooperation

Measure 3.2 Cooperation in sphere of culture, sport, education, social and health









Short summary of the project

There is decrease of inhabitants in the project region because many young people choose to leave their native towns and go to bigger cities where they could find better life conditions - possibilities to study, work and spend their free time qualitative. So it is necessary to search for the possibilities how to keep those persons in the region.

Without putting in order infrastructure the population should have the possibilities to spend their free time in an active and useful way, have good possibilities to relax. One of the possibilities is to be involved in different activities, increase person's skills and let them spend their free time interesting and qualitative.

Some traditional amateur groups successfully work in the inhabited places of the project territory. Unfortunately many young people do not take part in these activities. The residents are looking for something new and diversity. As a result of such situation many things of traditional national heritage are lost.

To settle this above mentioned problem the most effective settlement could be to organize cross border cooperation with the aim to use neighbours' experience. There are specific features characteristic to the culture at every municipality of the project partners, for example, for Russians more characteristic is the development of more active way of playing different music or drama, but for Latvians it is more reserved. In Russia jazz and Dixieland is developed but in Latvia good accordionists are. These special features should be more interesting for other partners of the project and such cooperation possibilities will contribute to the inhabitants desire to try something new and take part in these ones.

Overall objective

Promotion of attractiveness of Latvia and Russia for inhabitants and businesses.

Specific objective

- **■** Establishment of cooperation in music and theatre arts development between Limbazi, Salacgriva and Volhov thereby will promote development of culture sphere in the region and quality of life of the inhabitants;
- **▲** Improvement of the region inhabitant life environment quality and will encourage the development of businesses within the regions of cooperation;
- ♣ Cooperation between Latvian and Russian municipalities will be formed and strengthened, different inhabitant groups will get a possibility to diversify their ways of life and spend their spare time more pithy and relaxing, to improve their art skills taking part into different cultural activities.

Beneficiary

Limbazi Municipality (Latvia)

Partners

Salacgriva municipality council (Latvia)
Administration of the municipal formation of the town Volhov of the Volhov municipal area (Russia)

Expected results

- ♣ There will be cross border cooperation between 12 culture collectives established and developed during the project;
- ♣ At least 125 persons will be involved in the project activities;
- ♣ There will be 8 separate and 2 common (participate all 3 partners) different style theatre performances produced during the project;
- → There will be 3 theatre festivals in Latvia and 3 in Russia organized where all partners will take a part, as well as there will be separate theatre performances organized in each partners territory, total 10 performances;
- ♣ Theatre workshops will be organized together with all partners before festivals as well as separately in time between festivals, total 330 hours;
- ♣ There will be 9 separate different style concerts as well as 3 music festivals organized (Dixieland, jazz, accordions etc.) in Latvia and 3 in Russia where all partners will take a part;
- ♣ The music master classes and lections will be organized together with all partners before festivals as well as separately in time between festivals, total 460 hours;
- ♣ 1 theatre centre (Volhov) will be improved;
- ♣ Technical equipment for 3 orchestra collectives will be improved;
- ♣ Computer and stage equipment, decorations, music instruments, costumes and presentation materials are needed to organize all activities will be purchased.

Final beneficiaries

- 4 90 Limbazi, Salacgriva and Volhov municipality folk amateur theatre troupe representatives
- 20 orchestra and 10 musical and universal school students
- ♣ About 5 pupils with behavior problems from the Limbazi youth centre
- ♣ Totally 125 persons will be involved in this cross border cooperation
- ₹ 45% of project regions public will be informed about project activities
- ↓ Limbazi, Salacgriva, Volhov and inhabitants of neighboring municipalities (approximately 3500 persons)
- ♣ Tourism service -café, souvenir shops, museums etc

Duration

24 months

Budget

Total budget: **301 267,26** EUR

Programme co-financing: 271 140,53 EUR (90%) Project co-financing: 30 126,73 EUR (10%)

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